

BUSINESS TIP

4000

Tuesday, June 07, 2011

A “MONEY” PRIMER

When your bank account shows a balance in USD, what does that mean?

If your answer is that you can withdraw that amount of USD from the bank in “U.S. Dollar cash funds”, you are not correct.

If your answer is that you can withdraw that amount of USD from the bank in “Federal Reserve Notes”, you are only indirectly correct.

If your answer is that you can rely on assets of the bank to provide that USD value for business exchanges, in multiple forms, you hit the jackpot – that would be the correct answer.

In other words, your deposit in a bank is truly a form of asset backed currency that may be used for exchanges within that bank and within “correspondent” banks contracted with that bank.

Thus, using bank currency can provide asset value as well as acceptability within contracted bank relationships.

But, “new worlds” are emerging. That is, the worlds of internet business.

Within these worlds, new forms of currency are beginning to appear... A most recent one called “CREDITS” by introduced by a social network with tens/hundreds of millions of participants.

Typically, these worlds allow for bank currency to be exchanged for their currency, and vice-versa.

The Internet Catalogue Club, although not the largest of these social networks, is one of the oldest.

Bank currency may be exchanged through the TREASURE CHEST Portal of www.chips-corner.com for TICKETS.

TICKETS of various denominations may be used as currency by Members doing business through the Club.

Specifically, TICKETS of any stipulated denomination may be accepted as currency by Vendors that sell through LINK TO WEBSITE PLACES within www.chips-corner.com

Through these PLACES Members may link to websites operated by Vendors and negotiate as stipulated therein.

Within the CHIPS CORNER, the ZCASH LOCKER, and the COMMERCIAL EXCHANGE KIOSK Portals of www.chips-corner.com, TICKETS-USD are required for check out.

Within the TREASURE CHEST Portal of www.chips-corner.com, TICKETS of any denomination may be exchanged for ZCASH at the rate of 5 ZCASH each.

ZCASH can be used to acquire items through ZCASH LOCKER and/or through websites operated independently by accepting Vendors.

Thus, an exchange of bank currency to TICKETS and then of TICKETS to ZCASH, offers the advantage of providing equal value to all denominations of bank currency.

That is, for example, bank currency measured in USD value, when acquiring ZCASH, would be equal to bank currency measured in MXN value.

Following this example further, the importance of this leveling of currencies readily comes to light:

MXN earned in Mexico can have the same buying power as earning an equal number of USD in the United States, thus eliminating a need for “economic migration”.

Conversely, instead of outsourcing jobs from the USA to Mexico, a firm might pay USA workers using MXN, since 1 MXN can have the same buying power as 1 USD.

In both instances, an “exchange” service may be engaged in as a business, the same as “credit/debit card clearing” businesses were formed to facilitate exchanges.

Additionally, acquiring and using ZCASH for exchanges offers a greater reward than using other forms of currency.

That is, when acquiring ZCASH the Club registers 2 CHIPS per ZCASH acquired; and, when using ZCASH, the Club registers 2 CHIPS per ZCASH used.

These CHIPS may be used, through the CHIPS CORNER Portal of www.chips-corner.com, to acquire anything that is also offered through ZCASH LOCKER.

Plus, the same as ZCASH, CHIPS may be used to acquire items offered in websites operated independently by accepting Vendors.

From the above discussion, it should be obvious that the key to making ZCASH and CHIPS useful is to increase the number and variety of Vendors doing business through/with the Club.

THAT IS A TASK THAT SHOULD CONTINUALLY BE AN OBJECTIVE FOR ANY SERIOUS MEMBER/SUPPORTER OF THE CLUB.

When a Vendor accepts TICKETS, ZCASH, or CHIPS, the Vendor may use them to acquire from other Vendors.

In the case of TICKETS, a Vendor may require them and exchange them for ZCASH and CHIPS to thus have greater buying/exchange power.

ZCASH obtained in exchange for products/services offered, or obtained through an exchange of TICKETS received in exchange for products/services, may be exchanged for bank currency.

CHIPS obtained in exchange for products/services offered may be exchanged for bank currency.

The exchange for bank currency could be accomplished through the COMMERCIAL EXCHANGE KIOSK Portal of www.chips-corner.com

ZCASH or CHIPS may be used to acquire “MBTM” (offering a set of “real-estate” to do business within www.chips-corner.com).

When MBTM are acquired, a “UAPN” with a face value equal to 50 times the cost of the MBTM are offered by the MBTM Vendor as a no cost, added value bonus.

These UAPN (“UNIFORM ADVERTISING PROMISSORY NOTES”) are issued to facilitate a Vendor obtaining product to be resold through the “real estate” acquired through the MBTM.

UAPN may also be acquired to replenish sold inventory by using ZCASH or CHIPS to acquire 2xREPLENISHVOUCHERS, 5xREPLENISHVOUCHERS, or 10xREPLENISHVOUCHERS.

The replenished inventory is also to be resold through the “real estate” acquired previously through MBTM.

In short, unless otherwise authorized, bank funds obtained through processing UAPN are to be used to acquire inventory for resale.

Inventory obtained using UAPN may be resold external to the Club, in exchange for any form of currency the Vendor may accept.

However, a Vendor acquiring inventory using UAPN must accept TICKETS, ZCASH, and/or CHIPS in exchange for providing the inventory to Club Members.

UAPN may be exchanged for ZCASH and CHIPS through the TREASURE CHEST Portal of www.chips-corner.com

Vendors advertising through LINK TO WEBSITE PLACES and/or independently operated websites may also choose to accept UAPN as a payment instrument.

Thus, UAPN are another form of Club currency.

However, transfer of a UAPN to another party requires the acquisition and allocation of 40 TICKETS-USD to the “Back Office” for execution of the transfer.

TICKETS are not required when exchanging a UAPN for ZCASH and CHIPS through the TREASURE CHEST Portal of www.chips-corner.com

THIS BUSINESS TIP IS THE END OF THE PAST PLAN AND A BEGINNING FOR THE NEW.

MOST BUSINESS TIPS HAVE BEEN ELIMINATED, TO MAKE WAY FOR:

www.chips-corner.com **and** <http://nextdaysunrise.com/bcbg/>

IF ANY MEMBER FEELS THE ELIMINATION OF THE PREVIOUS TIPS HAVE CAUSED A LOSS, THE MEMBER SHOULD EXERCISE NEWS YOU CAN USE 7070:

“UNFULFILLED EXPECTATIONS”

RECOVERY MAY BE ACCOMPLISHED USING THIS PROTOCOL ALONG WITH:

1) FOUNDATION GOLD:

See “e-Catalogue ELEMENT” in <http://nexusdaysunrise.com/bcbg/>

2) **STRILLIONS OF USD VALUE DEPOSITED IN THE INTERNATIONAL BANK OF MEEKAMUI (“IBOM”, see www.ibom.biz)**

3) www.chips-corner.com **and** <http://nexusdaysunrise.com/bcbg/>